Pricing Guide Model Year 2015 Suggested Retail Price



Series	Model Description	Body Group	NA Code	AG Code	Engine	SOP
4 Series	M4 Cabriolet	F83	1549	3U93	S55B30T0	07/14
	M3 Sedan	F80	15M3	3C93	S55B30T0	03/14
	M4 Coupe	F82	15M4	3R93	S55B30T0	03/14

Pricing Guide Model Year 2015 Suggested Retail Price M3 and M4 Effective July 1, 2014



Change Notes

8/18/2014 Lalewicz

Production: July 2014

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			M3 Sedan	M4 Coupe	M4 Cabriolet
		Start of Production	03/2014	03/2014	07/2014
		Base Price	\$74,000	\$75,000	\$84,500
		Base Price - European Delivery	\$74,000	\$75,000	\$84,500
		Base Price - Diplomat	\$74,000	\$75,000	\$84,500
	Non-Metallic		STD	STD	STD
300	Alpine White		х	х	х

	Metallic	\$895	\$895	\$895
475	Black Sapphire Metallic	х	х	х
A29	Silverstone Metallic	х	х	х
A96	Mineral White Metallic	х	х	х
B39	Mineral Grey Metallic	х	х	х
B50	Sakhir Orange Metallic	х	х	х
367	Austin Yellow Metallic	х	х	х
368	Yas Marina Blue metallic	х	х	х
534	Azurite Black Metallic	\$1,450	\$1,450	\$1,450
X04	Moonstone Metallic	\$1,450	\$1,450	\$1,450
X10	Tanzanite Blue Metallic	\$1,450	\$1,450	\$1,450
K 13	Pyrite Brown Metallic	\$1,450	\$1,450	\$1,450

	Upholstery			
CS	Cloth/Leather	NC	NC	
	Cloth/Leather cannot be ordered with ZOC or Z3A	х		
	Cloth/Leather cannot be ordered with ZK1 or ZK2		х	
CSAT	Carbon Anthracite Cloth/Leather	Х	X	
LK	Extended Merino Leather	\$1,500	\$1,500	NC
	Included in package	ZOC	ZK1	
	Extended Merino Leather cannot be ordered with Z3A Extended Merino Leather cannot be ordered with ZK2	х		
LKA9	Silverstone Extended Merino Leather		x	X
LKA9	In combination with ZOC	x NC	х	х
	In combination with ZK1	NO	NC	
LKDA	Sakhir Orange Extended Merino Leather	x	x	х
	In combination with ZOC	NC	~	~
	In combination with ZK1		NC	
LKJR	Sonoma Beige Extended Merino Leather	х	х	х
	In combination with Z0C	NC		
	In combination with ZK1		NC	
LKSW	Black Extended Merino Leather	х	х	х
	In combination with ZOC	NC		
	In combination with ZK1		NC	
Х3	Full Merino Leather	NC	\$4,000	\$4,000
	Included in package Full Merino Leather requires ordering Z3A	Z3A x	ZK2	ZK2
X3A9	Silverstone Full Merino Leather		v	v
A3A9	In combination with Z3A	x NC	х	х
	In combination with ZK2	NO	NC	NC
X3DA	Sakhir Orange Full Merino Leather	x	x	x
	In combination with Z3A	NC		
	In combination with ZK2		NC	NC
X3JR	Sonoma Beige Full Merino Leather	х	х	х
	In combination with Z3A	NC		
	In combination with ZK2		NC	NC
X3SW	Black Full Merino Leather	х	х	х
	In combination with Z3A	NC	NO	
	In combination with ZK2		NC	NC

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		M3 Sedan	M4 Coupe	M4 Cabriolet
Packa	ages			
Z0C	Premium Package	\$4,500		
	3AG Rear View Camera	х		
	508 Park Distance Control, front and rear	х		
	610 Head-Up Display	x		
	655 SiriusXM Satellite Radio Tuner	х		
	LK Extended Merino Leather	х		
	or LKA9 Silverstone Extended Merino Leather	+ \$0		
	or LKDA Sakhir Orange Extended Merino Leather	+ \$0		
	or LKJR Sonoma Beige Extended Merino Leather	+ \$0		
	or LKSW Black Extended Merino Leather	+ \$0		
	Z0C cannot be ordered with Cloth/Leather	x		
	Z0C will delete STD or 100% equipment 693	x		
Z3A	Executive Package	\$5,000		
	415 Electric Rear Sunshade	x		
	417 Manual Side Sunshades	Х		
	496 Heated Rear Seats	Х		
	552 Active LED Headlights	х		
	5DL Surround View	Х		
	X3 Full Merino Leather	Х		
	or X3A9 Silverstone Full Merino Leather	+ \$0		
	or X3DA Sakhir Orange Full Merino Leather	+ \$0		
	or X3JR Sonoma Beige Full Merino Leather	+ \$0		
	or X3SW Black Full Merino Leather	+ \$0		
	Z3A cannot be ordered with Cloth/Leather or Extended Merino Leather	х		
	Z3A requires ordering Z0C	X		
	Z3A will delete STD or 100% equipment 524	х		
Z3C	Technology Package	\$1,500		
	319 Universal Remote Control	x		
	5AC High-Beam Assistant	х		
	5AG Active Blind Spot Detection	х		
	5AS Driving Assistant	x		
Z6X	Premium Package			\$4,500
	2VF Adaptive M Suspension			x
	3AG Rear View Camera			x
	508 Park Distance Control, front and rear			x
	610 Head-Up Display			х
	655 SiriusXM Satellite Radio Tuner			x
	*Temporary factory rule requires ordering Z6X or 2VF on all M4 Cabriolets			x
	Z6X will delete STD or 100% equipment 693			х
ZK1	Premium Package		\$4,500	
	3AG Rear View Camera		x	
	508 Park Distance Control, front and rear		х	
	610 Head-Up Display		х	
	655 SiriusXM Satellite Radio Tuner		х	
	LK Extended Merino Leather		х	
	or LKA9 Silverstone Extended Merino Leather		+ \$0	
	or LKDA Sakhir Orange Extended Merino Leather		+ \$0	
	or LKJR Sonoma Beige Extended Merino Leather		+ \$0	
	or LKSW Black Extended Merino Leather		+ \$0	
	ZK1 will delete STD or 100% equipment 693		x	
	ZK1 cannot be ordered with Cloth/Leather		х	

Pricing Guide Model Year 2015 Suggested Retail Price M3 and M4 Effective July 1, 2014



		M3 Sedan	M4 Coupe	M4 Cabriolet
Packa	ages			
ZK2	Executive Package		\$4,500	\$4,500
	552 Active LED Headlights		х	х
	5DL Surround View		х	х
	X3 Full Merino Leather		х	х
	or X3A9 Silverstone Full Merino Leather		+ \$0	+ \$0
	or X3DA Sakhir Orange Full Merino Leather		+ \$0	+ \$0
	or X3JR Sonoma Beige Full Merino Leather		+ \$0	+ \$0
	or X3SW Black Full Merino Leather		+ \$0	+ \$0
	ZK2 requires ordering ZK1		х	х
	ZK2 will delete STD or 100% equipment 522 and 524			х
	ZK2 will delete STD or 100% equipment 524 ZK2 cannot be ordered with Cloth/Leather or Extended Merino Leather		X X	
			~	
ZK3	Technology Package		\$1,500	\$1,500
	319 Universal Remote Control		х	х
	5AC High-Beam Assistant		х	х
	5AG Active Blind Spot Detection		х	х
	5AS Driving Assistant		х	х
ZTO	ConnectedDrive Services Professional w/ARTTI	\$500	\$500	\$500
	6AK BMW Online	x	х	х
	6AM Advanced Real Time Traffic Information	x	х	х
	6AN Concierge Services	x	х	х
	6AP Remote Services	x	х	х
	6AR Internet	x	х	х
	7S9 BMW ConnectedDrive Services Package	x	х	х

Option	15			
2MK	M Double Clutch Transmission	\$3,900	\$3,900	\$3,900
2NK	M Carbon Ceramic Brake	\$8,500	\$8,500	\$8,500
2VF	Adaptive M Suspension	\$900	\$900	\$900
	Included in package			Z6X
2VY	19"Double-Spoke Lt Alloy Wheels, style 437M, mixed tires, Silver/Ferric Grey	NC	NC	NC
	(19x9.0, 255/35 R19 front and 19x10.0, 275/35 R19 rear)			
	2VY will delete STD or 100% equipment 2VZ	x	х	х
319	Universal Remote Control	\$250	\$250	\$250
	Included in package	Z3C	ZK3	ZK3
403	Glass Sunroof	NC	NC	
415	Electric Rear Sunshade		\$250	
	Included in package	Z3A		
441	Smoker's Package	\$100	\$100	\$100
4CE	Fineline Anthracite Trim	NC	NC	NC
	4CE requires ordering 4DM	x	х	х
	4CE will delete STD or 100% equipment 4LY	x	х	х
4DM	Chrome Trim Highlight	NC	NC	NC
	4DM requires ordering 4CE, XE5, XE7 or XEX	х	х	х
	4DM will delete STD or 100% equipment 4LX	Х	х	х
4MC	Carbon Fibre Trim	\$500	\$500	\$500
	4MC cannot be ordered with 4DM	x	х	х
	4MC will delete STD or 100% equipment 4LY	X	х	х
552	Active LED Headlights	\$2,000	\$2,000	\$2,000
	Included in package	Z3A	ZK2	ZK2
	552 will delete STD or 100% equipment 522 and 524	X	x	x
5DP	Park Assistant	\$400	\$400	\$400
	5DP requires ordering Z0C	х		
	5DP requires ordering ZK1		x	x
6NS	Convenience Telephony with Smartphone Connectivity	\$600	\$600	\$600
	6NS will delete STD or 100% equipment 6NH	X	x	х
8TH	Speed Limit Info	\$350	\$350	\$350

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Pricing Guide Model Year 2015 Suggested Retail Price



		M3 Sedan	M4 Coupe	M4 Cabriolet
Optio	15			
XE5	Red Brown Dark Sycamore Wood Trim	\$400	\$400	\$400
	XE5 requires ordering 4DM	х	х	х
	XE5 will delete STD or 100% equipment 4LY	х	х	х
XE7	Piano Finish Black Wood Trim	\$400	\$400	\$400
	XE7 requires ordering 4DM	х	х	х
	XE7 will delete STD or 100% equipment 4LY	х	х	х
XEX	White Ash Wood Trim	\$400	\$400	\$400
	XEX requires ordering 4DM	х	х	х
	XEX will delete STD or 100% equipment 4LY	х	х	х
ZED	European Delivery	NC	NC	NC
ZSP	Special Order	\$400	\$400	\$400

Standa	ard			
216	Servotronic	STD	STD	STD
248	Heated Steering Wheel	STD	STD	STD
249	Multi-Function Steering Wheel with Cruise Control	STD	STD	STD
2MD	MDrive	STD	STD	STD
2VZ	19"Double-Spoke Lt Alloy Wheels, style437M, mixed tires, Black	STD	STD	STD
	(19x9.0, 255/35 R19 front and 19x10.0, 275/35 R19 rear)			
302	Alarm System	STD	STD	STD
322	Comfort Access	STD	STD	STD
387	Wind Deflector			STD
423	Velour Floor Mats	STD	STD	STD
430	Auto Dimming Exterior Mirrors	STD	STD	STD
431	Auto Dimming Interior Mirror	STD	STD	STD
459	Electric Seats w/ Driver Mem.	STD	STD	STD
465	Through Loading System			STD
488	Lumbar Support	STD	STD	STD
490	Adjustable Seat Width w Lumbar	STD	STD	STD
493	Storage Compartment Package	STD	STD	STD
494	Heated Front Seats	STD	STD	STD
4LX	Black Chrome Trim Highlight	STD	STD	STD
4LY	Aluminium Blade Trim	STD	STD	STD
4NH	Air Collar			STD
521	Rain Sensor with Auto Headlamps	STD	STD	STD
522	Bi-Xenon Headlights	STD	STD	STD
524	Adaptive Headlights	STD	STD	STD
534	Automatic Climate Control	STD	STD	STD
544	Dynamic Cruise Control	STD	STD	STD
563	Lights Package	STD	STD	STD
5DS	Luggage-Compartment Emergency Unlocking	STD	STD	STD
609	On-Board Navigation	STD	STD	STD
645	US Radio Specifications	STD	STD	STD
688	Harman/Kardon Sound System	STD	STD	STD
693	Satellite Radio Pre-Wire	STD	STD	STD
6AC	BMW Assist Emergency Call	STD	STD	STD
6AE	BMW TeleServices	STD	STD	STD
6NH	USB Integration with Bluetooth	STD	STD	STD
6WA	Instrument Cluster, ext.	STD	STD	STD
760	High-Gloss Shadow Line	STD	STD	STD
775	Anthracite Roofliner	STD	STD	STD
8KL	Oil Service Interval 15,000km	STD	STD	STD
ZMA	6-Speed Manual Transmission	STD	STD	STD

Pricing Guide Model Year 2015 Suggested Retail Price



		M3 Sedan	M4 Coupe	M4 Cabriolet
Wheels				
A D	19"Double-Spoke Lt Alloy Wheels, style 437M, mixed tires, Silver/Ferric Grey	NC	NC	NC
	Front: 19x9.0, 255/35 R19			
	Rear: 19x10.0, 275/35 R19			
Code: 2VY				
Style: 437M	2VY will delete STD or 100% equipment 2VZ	х	х	x
A A	19"Double-Spoke Lt Alloy Wheels, style437M, mixed tires, Black	Standard	Standard	Standard
(L :)	Front: 19x9.0, 255/35 R19			
	Rear: 19x10.0, 275/35 R19			
Code: 2VZ Style: 437M				